

Class Schedule
FAMILY BUSINESS OWNERS' COMPETENCY PROGRAM – 5th Run
4 March to 29 June 2024

TOPIC	DATE	TIME		RESOURCE SPEAKER
Accounting	Mar 4 – Monday	5:00 pm	8:00 pm	Licianne Go
	Mar 6 – Wednesday	5:00 pm	8:00 pm	
	Mar 8 – Friday	5:00 pm	8:00 pm	
Business Finance	Mar 11 – Monday	2:00 pm	5:00 pm	Alice Parlan
	Mar 15 – Friday	6:00 pm	9:00 pm	
	Mar 16 - Saturday	9:00 am	12:00 nn	
Business Statistics	Mar 18 – Monday	9:00 am	12:00 nn	Vic Agbayani
	Mar 20 – Wednesday	10:00 am	12:00 nn	
	Mar 21 – Thursday	10:00 am	11:30 am	
Human Resource Management	Apr 2 – Tuesday	10:00 am	12:00 nn	Marijo Caronongan
	Apr 4 – Thursday	9:00 am	12:00 nn	
	Apr 5 – Friday	10:00 am	11:30 am	
Quantitative Decision Making	Apr 10 – Wednesday	9:00 am	12:00 nn	Aly Yap
	Apr 11 – Thursday	9:00 am	12:00 nn	
	Apr 12 – Friday	9:00 am	12:00 nn	
Operations Strategy	Apr 15 - Monday	5:30 pm	7:30 pm	Mike Tan
	Apr 16 - Tuesday	5:30 pm	7:30 pm	
	Apr 17 - Wednesday	5:30 pm	7:30 pm	
Understanding Marketing and Promotion	Apr 23 – Tuesday	1:30 pm	3:30 pm	Nani Lim
	Apr 24 – Wednesday	1:30 pm	3:30 pm	
	Apr 26 – Friday	1:30 pm	3:30 pm	
Digital Marketing	April 29 to May 4 (TBC)			Matec Villanueva
Strategic Thinking	May 7 – Tuesday	1:30 pm	3:30 pm	Nani Lim
	May 8 – Wednesday	1:30 pm	3:30 pm	
	May 10 – Friday	1:30 pm	3:30 pm	
Managing Family Dynamics	May 13 – Monday	9:00 am	12:00 nn	Dr. Pilar Tolentino
	May 15 – Wednesday	9:00 am	12:00 nn	
	May 17 – Friday	9:00 am	12:00 nn	
	May 18 – Saturday	9:00 am	12:00 nn	
Professionalizing	May 20 – Monday	9:00 am	12:00 nn	Dr. Pilar Tolentino
	May 22 – Wednesday	9:00 am	12:00 nn	
	May 24 – Friday	9:00 am	12:00 nn	
	May 25 – Saturday	9:00 am	12:00 nn	
Family Business Governance	May 27 – Monday	10:00 am	12:00 nn	Ricky Mercado
	May 29 – Wednesday	10:00 am	12:00 nn	
Succession Planning	Jun 3 – Monday	10:00 am	12:00 nn	Ricky Mercado Ricky Mercado Marijo Caronongan
	Jun 4 – Tuesday	10:00 am	12:00 nn	
	Jun 6 – Thursday	9:00 am	12:00 nn	
Leadership and Change Management in Family Businesses	Jun 11 – Tuesday	9:00 am	12:00 nn	Manolet Siojo
	Jun 13 – Thursday	9:00 am	12:00 nn	
	Jun 15 – Saturday	9:00 am	12:00 nn	
Being Ethical in Business	June 17 to June 22 (TBC)			

Conducting Family Council Meetings	Jun 24 – Monday	10:00 am	12:00 nn	Ricky Mercado
	Jun 25 – Tuesday	10:00 am	11:30 am	Marijo Caronongan
	Jun 28 – Friday	10:00 am	12:00 nn	Ricky & Marijo