

FAMILY BUSINESS OWNERS COMPETENCY PROGRAM

Class Schedule

Week No.	Topic	Date	Time		Resource Speaker
Day 1	Orientation (Online)	March 1 - Sat	10:00 am	11:30 am	Dr. Pilar U. Tolentino
Week 1	Accounting	March 3 – Mon March 5 – Wed March 7 – Fri	5:00 pm 5:00 pm 5:00 pm	8:00 pm 8:00 pm 8:00 pm	Ms. Licianne Go
Week 2	Business Finance	March 11 – Tue March 14 – Fri March 15 – Sat	5:00 pm 5:00 pm 9:00 am	8:00 pm 8:00 pm 12:00 nn	Ms. Alice Parlan
Week 3	Human Resource Management	March 17 – Mon March 18 – Tue March 20 – Thu	9:30 am 9:30 am 10:00 am	12:00 nn 12:00 nn 11:30 am	Ms. Marijo Caronongan
Week 4	Business Statistics	March 24 – Mon March 26 – Wed March 28 – Fri	9:30 am 9:30 am 9:30 am	11:30 am 11:30 am 11:30 am	Mr. Vic Agbayani
Week 5	Quantitative Decision Making	March 31 – Mon April 3 – Thur April 4 – Fri	9:00 am 9:00 am 9:00 am	12:00 nn 12:00 nn 12:00 nn	Mr. Aly Yap
Week 6	Operations Strategy	April 7 – Mon April 10 – Thu April 11 – Fri	5:00 pm 5:00 pm 5:00 pm	8:00 pm 8:00 pm 8:00 pm	Mr. Sean Uy

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Week 7	Holy week	April 14 to 19	No Session		
Week 8	Understanding Marketing and Promotion	April 22 – Tue April 23 – Wed April 25 – Fri	3:00 pm 5:00 pm 3:00 pm	5:00 pm 7:00 pm 5:00 pm	Mr. Nani Lim
Week 9	Digital Marketing	April 28 – Mon April 29 – Tue	9:00 am 9:00 am	12:00 nn 12:00 nn	Ms. Matec Villanueva
Week 10	Strategic Thinking	May 6 – Tue May 7 – Wed May 9 – Fri	3:00 pm 5:00 pm 3:00 pm	5:00 pm 7:00 pm 5:00 pm	Mr. Nani Lim
Week 11	Part 1: Culminating Activity	May 12 to 17	TBC		
Week 12	Managing Family Dynamics	May 19 – Mon May 21 – Wed May 23 – Fri	9:00 am 9:00 am 9:00 am	12:00 nn 12:00 nn 12:00 nn	Dr. Pilar Tolentino
Week 13	Professionalizing	May 26 – Mon May 28 – Wed May 30 – Fri	9:00 am 9:00 am 9:00 am	12:00 nn 12:00 nn 12:00 nn	Dr. Pilar Tolentino

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Week No.	Topic	Date	Time	Resource Speaker	
Week 14	Family Business Governance and Constitution	June 2 – Mon June 3 – Tue	10:30 am 10:30 am	12:00 nn 12:00 nn	Mr. Ricky Mercado
Week 15	Leadership and Change Management	June 9 – Mon June 10 – Tue June 11 – Wed June 13 – Fri	10:00 am 10:00 am 10:00 am 10:00 am	12:00 nn 12:00 nn 12:00 nn 12:00 nn	Mr. Manolet Siojo
Week 16	Being Ethical in Business	June 24 – Tue	1:00 pm	5:30 pm	Dr. Stephanie Ann Puen
Week 17	Succession Planning	June 25 – Wed June 26 – Thu June 27 – Fri	10:00 am 10:00 am 9:00 am	12:00 nn 12:00 nn 12:00 nn	Mr. Ricky Mercado Mr. Ricky Mercado Ms. Marijo Caronongan
Week 18	Conducting Family Meeting	June 30 – Mon July 1 – Tue July 4 – Friday	10:00 am 10:00 am 10:00 am	12:00 nn 11:30 am 11:30 am	Mr. Ricky Mercado Ms. Marijo Caronongan Mr. Ricky Mercado & Ms. Marijo Caronongan
	Onsite Graduation and Networking	TBC			