

ECO  **FUTUREPH**

Event

Sponsorship

Proposal



ABOUT US

EcoFuturePH provides specialized sustainability consultancy, focusing on education and training through information sessions and workshops.

Through these events, business leaders will be able to learn theoretically and practically how to transform their business into sustainable enterprises.

Our unwavering dedication to crafting a more bright future remains strong, and we're poised to elevate it further.

As we work on refining our strategic consulting services and customizing sustainability plans, we look forward to assisting individuals, businesses, and organizations in making a significant social and environmental difference!



Greetings!

I am Gabrielle Youen M. Sabijon, currently pursuing a Bachelor's degree in Management at Ateneo de Manila University and part of the of EcoFuture PH team. EcoFuture, currently in its developmental stage as part of a college thesis project, specializes in sustainability consultancy, emphasizing education and training through informative sessions and workshops. Our target audience comprises small and medium-sized enterprises (SMEs) across various industries, aiming to enhance their understanding of sustainable operational practices.

For a detailed overview of our partnership packages, please refer to the attached pages. We would be delighted to schedule exploratory calls at your convenience to discuss this proposal in depth.

Your support is invaluable in ensuring the success of our events for businesses. Thank you for dedicating your time to consider our proposal. We look forward to your response and welcome any questions you may have. Feel free to contact the individuals listed below or myself for further information.

Sincerely,

Gabrielle Sabijon
Chief Executive Officer
gabrielle.sabijon@student.ateneo.edu

Miguel Mendoza
Chief Marketing Officer
miguel.gerard.mendoza@student.ateneo.edu

Kevin Fausto
Chief Information Officer
kevin.fausto@student.ateneo.edu

Daniel Barrales
Chief Operating Officer
daniel.barrales@student.ateneo.edu

Johnrick Castañeda
Chief Financial Officer
johnrick.castaneda@student.ateneo.edu

Dominic Maluenda
Operations Manager
dominic.maluenda@student.ateneo.edu



ABOUT THE SESSIONS

EcoFuturePH is dedicated to organizing multiple quarterly events throughout the year, showcasing professionals, mentors, and businesses with expertise or experience in sustainable business practices. These events aim to offer valuable tips and insights to industries seeking to enhance their sustainable operations.

The upcoming event on **April 13, 2024** will be a full day on-site information session and workshop, providing attendees with a unique opportunity to gain knowledge and practical experience in sustainability, along with networking opportunities.



FIRST EVENT DETAILS

Title

“Future-proofing Family Businesses”

Target Date

April 13, 2024 | 9:00 AM-5:00 PM

Venue



KMC, 15th Floor, North Avenue
corner EDSA, SM North, Quezon City

Target Attendance

150 pax

Theme

*Sustainability in Family Businesses
(Management, Strategies, Planning)*

ECOFUTUREPH

invites you to:



FUTURE-PROOFING FAMILY BUSINESSES



ECOFUTUREPH SPEAKERS

Toby Claudio

President of
Toby's Sports

Kenneth Lim

Vice President of
LEC Steel MFG Co.

JP Alonzo

Professor of Sustainability
at ADMU and DLSU

Jonathan Co

General Manager of
Sentinel Plastics MFG.

Agenda includes:

CSR vs. CSV vs. Circular Economy

by James Patrick Alonzo

Inter-Generational Succession Planning

by Jonathan Co

Managing Family Dynamics

by Kenneth Lim

Innovating the Family Business for a Lasting Legacy

by Toby Claudio

Dedicated Networking Session w/ the Speakers & Participants

FOR ONLY
₱1,500
includes All-day
Lunch and Drinks

SCAN TO REGISTER



APRIL 13, 2024

9:00 AM - 5:00 PM






KMC SM North Edsa Tower 1

15th Floor, North Avenue corner
EDSA, SM North, Quezon City



MONETARY SPONSORSHIP PACKAGES

SPONSOR PERKS	 BRONZE	 SILVER	 GOLD
Complimentary Tickets	1	2	4
Social Media Recognition	✓	✓	✓
Networking Opportunities	✓	✓	✓
AVP Inclusion	✓	✓	✓
Space for Pull-Up Banner	✓	✓	✓
Exhibition Table Booth		✓	✓
3-minute Elevator Pitch during the program		✓	✓
Slideshow to be presented during event		✓	✓
Co-Presenter Title			✓
Opportunity to send email to attendee list			✓
PRICE	PHP 15,000	PHP 25,000	PHP 50,000



INVITEE SPONSORSHIP PACKAGES

SPONSOR PERKS	 BRONZE	 SILVER	 GOLD
Discounted Registration Fee	PHP 1,250	PHP 1,200	PHP 1,000
Social Media Recognition	✓	✓	✓
Networking Opportunities	✓	✓	✓
AVP Inclusion	✓	✓	✓
Space for Pull-Up Banner	✓	✓	✓
Exhibition Table Booth		✓	✓
3-minute Elevator Pitch during the program		✓	✓
Slideshow to be presented during event			✓
Opportunity to send email to attendee list			✓
PAYING INVITEES	5 Pax	10 Pax	15 Pax



PROGRAM FLOW

EcoFuture PH Proposed Opsched					
Time Start	Time End	Time Duration	Activity	Lead	Notes
6:00 AM	8:00 AM	2 Hours	Ingress	EcoFuture PH	Setting up the venue
8:00 AM	9:00 AM	1 hour	Registration and Welcome	EcoFuture PH	Welcoming the Participants
9:00 AM	9:15 AM	15 minutes	National Anthem Opening Remarks	EcoFuture PH	Intro of EcoFuturePH and Team (Mission and Vision)
9:15 AM	9:30 AM	15 minutes	Icebreaker	EcoFuture PH	Allowing the participants to get to know their seatmates and other
9:30 AM	10:30 AM	1 Hour	What is Sustainability? CSR vs. CSV vs. CE	JP Alonzo	40 Minutes Lecture , 20 Minutes Q&A
10:30 AM	10:40 AM	10 minutes	Recognition/Photoshoot/ Buffer Time		
10:40 AM	11:40 AM	1 Hour	Inter-Generational Succession Planning	Jonathan Cu	40 Minutes Lecture , 20 Minutes Q&A
11:40 AM	11:45 AM	5 minutes	Recognition/Photoshoot/ Buffer Time		
11:45 AM	12:15 PM	30 Minutes	Lunch	Catering Service	[Time for Businesses/Projects to promote advertisements]
12:15 PM	1:15 PM	1 Hour	Managing Family Dynamics	Kenneth Lim	40 Minutes Interview , 20 Minutes Q&A
1:15 PM	1:30 PM	15 minutes	Recognition/Photoshoot/ Buffer Time		
1:30 PM	2:30 PM	1 Hour	Innovating the Family Business to Ensure a	Toby Claudio	40 Minutes Lecture , 20 Minutes Q&A
2:30 PM	2:40 PM	10 Minutes	Recognition/Photoshoot/ Buffer Time		
2:40 PM	3:00 PM	20 Minutes	Icebreaker Questions/Afternoon	Pika-Pika	Coffee Break
3:00 PM	3:30 PM	30 Minutes	Sponsor Advertisements	Sponsors	Recognition of Sponsors, Partners
3:30 PM	4:30 PM	1 Hour	Networking Session	Participants	
4:30 PM	4:45 PM	15 Minutes	Closing Remarks	EcoFuture PH	
4:45 PM	5:00 PM	15 Minutes	End/Buffer Time	-	
5:00 PM	6:00 PM	1 Hour	Egress	EcoFuture PH	

ECO FUTUREPH

We look forward to
collaborating with you!

EVENT SPONSORS



ATENE0 FAMILY BUSINESS
DEVELOPMENT CENTER

