

Class Schedule
FAMILY BUSINESS OWNER'S COMPETENCY PROGRAM
Modality: Zoom

	TOPIC	DATE	TIME	RESOURCE SPEAKER
Week 1	Accounting	Aug. 5, Monday Aug. 8, Thursday Aug. 9, Friday	5:00 pm to 7:00 pm 5:00 pm to 7:00 pm 5:00 pm to 7:00 pm	Licianne Go
Week 2	Business Finance consultation session (if needed)	Aug. 13, Tuesday Aug. 14, Wednesday Aug. 16, Friday Aug. 17, Saturday	5:00 pm to 8:00 pm 5:00 pm to 8:00 pm 5:00 pm to 8:00 pm 9:00 am to 12:00 pm	Alice Parlan
Week 3	Human Resource Management	Aug. 20, Tuesday Aug. 22, Thursday Aug. 23, Friday	9:30 am to 12:00 pm 9:30 am to 12:00 pm 10:00 am to 11:30 pm	Marijo Caronongan
Week 4	Business Statistics	Aug. 26, Monday Aug. 28, Wednesday Aug. 29, Thursday	9:00 am to 12:00 pm 9:00 am to 12:00 pm 9:00 am to 12:00 pm	Vic Agbayani
Week 5	Quantitative Decision Making	Sept. 3, Tuesday Sept. 5, Thursday Sept. 6, Friday	9:00 am to 12:00 pm 9:00 am to 12:00 pm 9:00 am to 12:00 pm	Aly Yap
Week 6	Operations Strategy	Sept. 11, Wednesday Sept. 12, Thursday Sept. 13, Friday	5:00 pm to 7:00 pm 5:00 pm to 7:00 pm 5:00 pm to 7:00 pm	Mike Tan
Week 7	Understanding Marketing and Promotion	Sep. 17, Tuesday Sep. 18, Wednesday Sep. 20, Friday	3:00 pm to 5:00 pm 3:00 pm to 5:00 pm 3:00 pm to 5:00 pm	Nani Lim
Week 8	Digital Marketing	Sep. 23, Monday	9:00 am to 12:00 pm and 1:00 pm to 3:00 pm	Matec Villanueva
Week 9	Strategic Thinking	Oct. 1, Tuesday Oct. 2, Wednesday Oct. 4, Friday	3:00 to 5:00 pm 3:00 to 5:00 pm 3:00 to 5:00 pm	Nani Lim
Week 10	Managing Family Dynamics	Oct. 7, Monday Oct. 8, Tuesday Oct. 9, Wednesday	9:00 am to 12:00 pm 9:00 am to 12:00 pm 9:00 am to 12:00 pm	Dr. Pilar Tolentino

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Week 11	Professionalizing	Oct. 15, Tuesday Oct. 16, Wednesday Oct. 17, Thursday	9:00 am to 12:00 pm 9:00 am to 12:00 pm 9:00 am to 12:00 pm	Dr. Pilar Tolentino
Week 12	Family Business Governance	Oct. 21, Monday Oct. 23, Wednesday	10:00 am to 12:00 pm 10:00 am to 12:00 pm	Ricky Mercado
Week 13	Succession Planning	Oct. 28, Monday Oct. 29, Tuesday Oct. 31, Thursday	10:00 am to 12:00 pm 10:00 am to 12:00 pm 9:00 am to 12:00 pm	Ricky Mercado Ricky Mercado Marijo Caronongan
Week 14	Leadership and Change Management in Family Businesses	Nov. 5, Tuesday Nov. 6, Wednesday Nov. 8, Friday	10:00 am to 12:00 pm and 1:30 pm to 3:30 pm 10:00 am to 12:00 pm 10:00 am to 12:00 pm	Manolet Siojo
Week 15	Being Ethical in Business	Nov. 11 to 16	To be determined	
Week 16	Conducting Family Meeting	Nov. 18, Monday Nov. 19, Tuesday Nov. 22, Friday	10:00 am to 12:00 pm 10:00 am to 11:30 am 10:00 am to 12:00 pm	Ricky Mercado Marijo Caronongan Ricky Mercado & Marijo Caronongan